

By the Numbers—An Economic Overview

Navajo Nation By the Numbers

286,731	Population
178,100	Population Living on the Reservation
54,666	Labor Force
30,478	Employed
24,188	Unemployed
44.25%	Unemployment Rate
\$10,000	Per Capita Income
62.23	Number of cents for every Navajo dollar spent off-Reservation
43%	Live below the poverty rate
65.8%	Have a high school degree (age 25+)
7.11%	Have a college degree (age 25+)

Navajo Nation Economy By the Numbers

44,438	Civilian Employed
6,434	Arts/Entertainment
4,596	Public Administration
4,498	Construction
4,319	Transportation/Warehouse/Utilities
3,505	Total Employment in Basic Industries
2,589	Information
1,886	Wholesale Trade
1,619	Agriculture, Forestry, etc.
1,334	Other Services
1,011	Professional Scientific/Management
1,007	Educational Service/Health Care
269	Retail Trade
213	Finance/Insurance/Real Estate

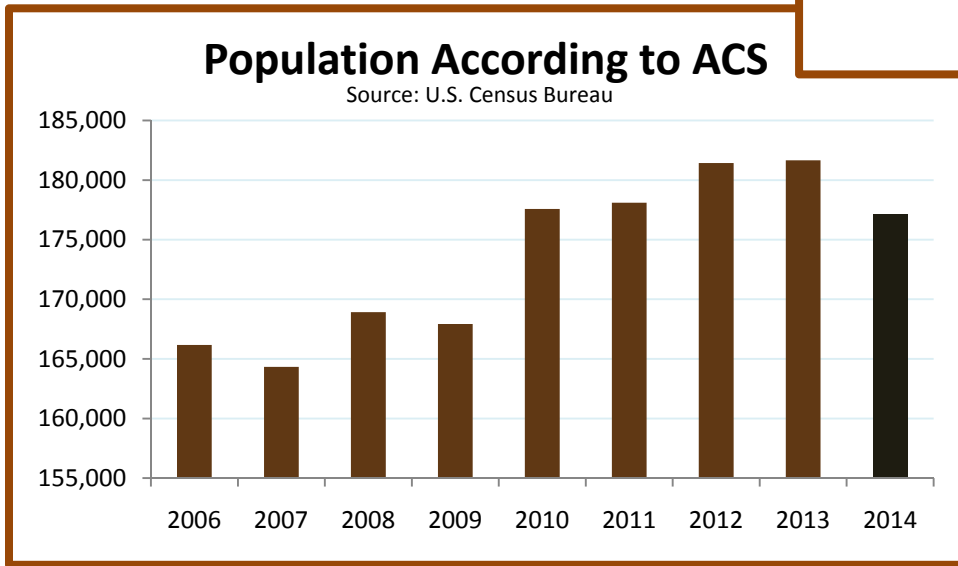
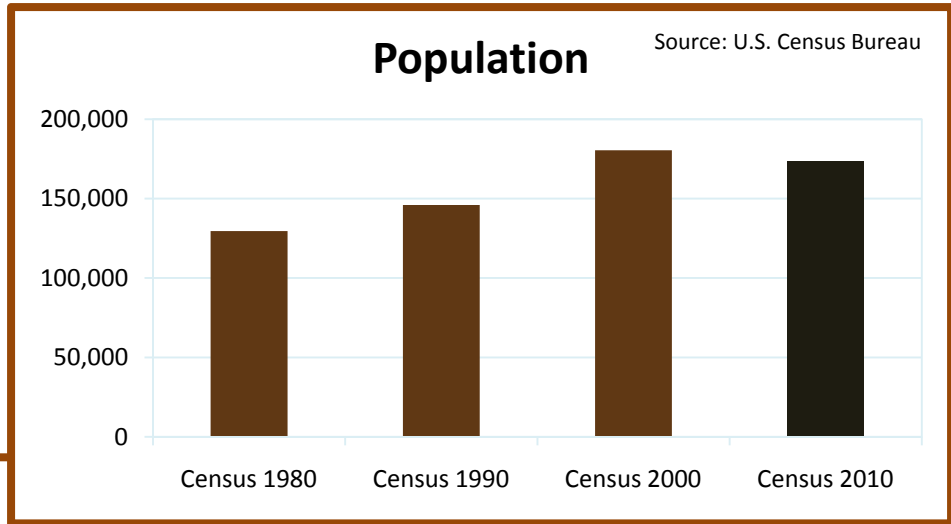
Sources: Navajo Nation Division of Economic Development; U.S. Census Bureau

Population and Land Coverage

Population

The U.S. Census Bureau—American Community Survey (ACS)—is the best, consistent source of information related to the population of the Navajo Nation. The official decennial census figures for the Navajo Nation population are presented in the table at right:

More specifically, the American Community Survey provides an annual estimate of the population of the Navajo Nation as shown in the table below:

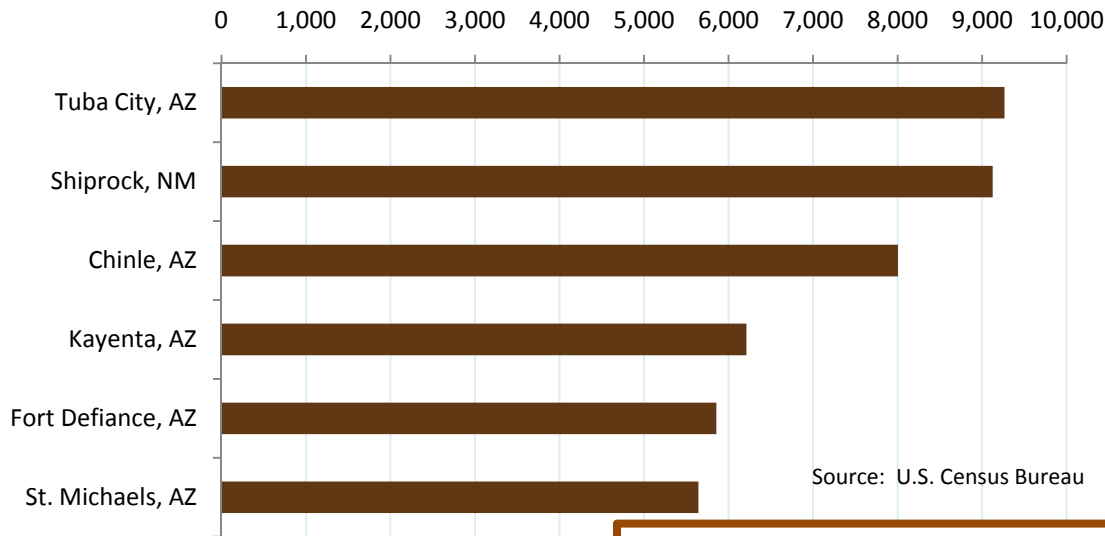


The Relative Youth of the Navajo Nation			
	Both Sexes	Male	Female
United States	37.2	35.8	38.5
Arizona	35.9	34.8	37.2
New Mexico	36.7	35.3	38.0
Utah	29.2	28.7	29.7
Apache County, AZ	32.4	31.3	33.7
Coconino County, AZ	31.0	30.6	31.4
Navajo County, AZ	34.7	33.5	36.1
Bernalillo County, NM	35.8	34.6	37.2
Cibola County, NM	36.6	36.0	37.3
McKinley County, NM	30.7	29.2	32.4
Sandoval County, NM	37.9	36.7	39.0
San Juan County, NM	33.0	32.1	34.0
Socorro County, NM	36.9	35.6	38.3
San Juan County, UT	29.9	28.7	30.9
The Navajo Nation	29.1	27.6	30.6

Source: Census 2010 SF 1. QT-P1



Most Populous Navajo Communities



Source: U.S. Census Bureau

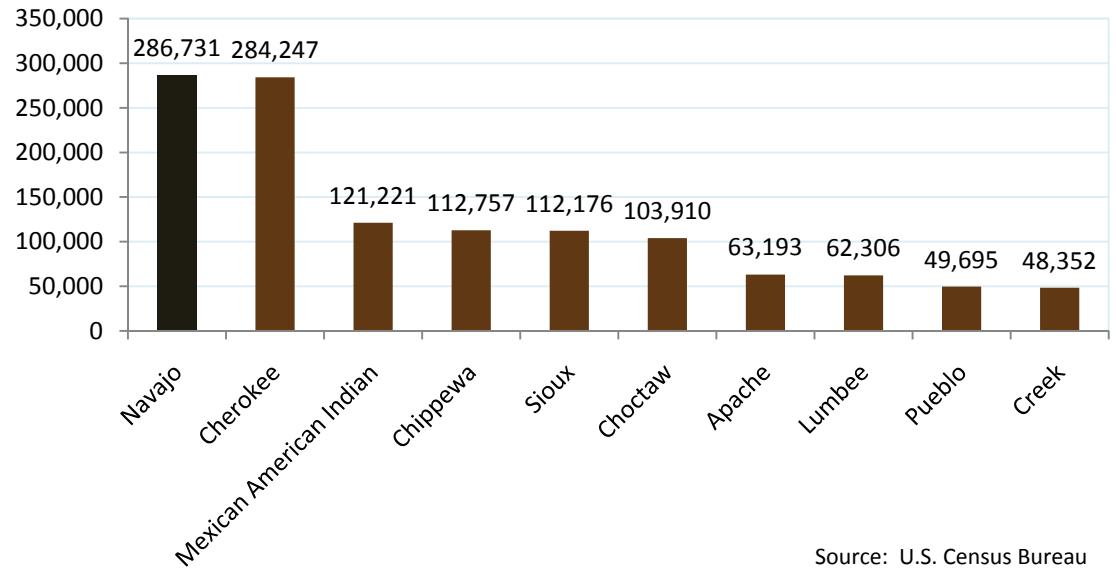
Population of Large Navajo Nation Communities

The table at left provides the population estimate as of the 2010 census for the top six Navajo communities.

Population of Selected American Indian Tribes

The 2010 census provides a summary of the population of all American Indian tribes. Three categories are presented: 1) tribe alone, 2) tribe alone or in combination of one or other tribes, or 3) tribe alone or in any combination. The table at right provides a summary of the “tribe alone” population for the ten most populous tribes in the United States. The Navajo Nation tops the list. (Note that this figure differs from the population estimate shown on the previous page. The page 13 estimate reflects the Navajo population living on the Reservation while the figure at right displays all enrolled Navajos.)

Most Populous Indian Nations



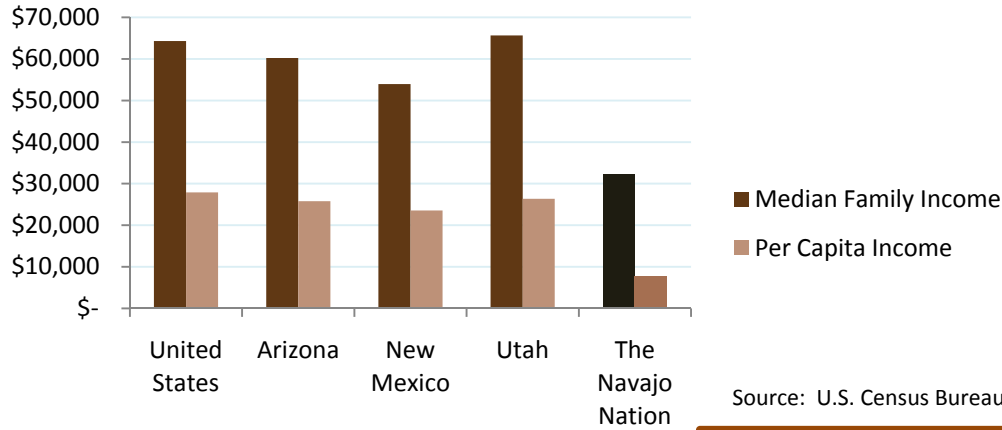
Source: U.S. Census Bureau



Income

Median Family Income and Per Capita Income

Income Comparison: The Navajo Nation and the States



Income Comparison:

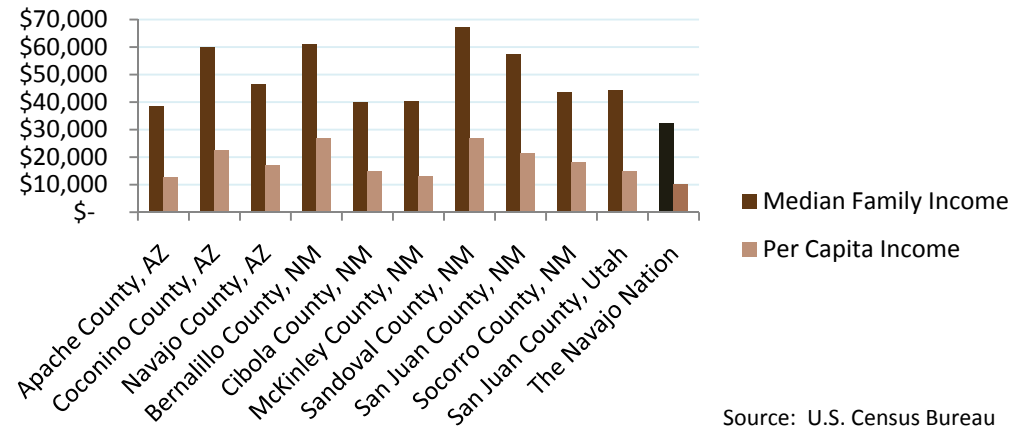
The Navajo Nation and the States

The median family income and the per capita income of Navajo Nation is roughly 50% of the U.S. levels and that of the surrounding states.

**Income Comparison:
The Navajo Nation and the Counties**

Median family income and per capita income for the counties that comprise Navajo Nation varies widely. Without exception, the income levels for the Navajo Nation members are lower than that of any of the comparable counties.

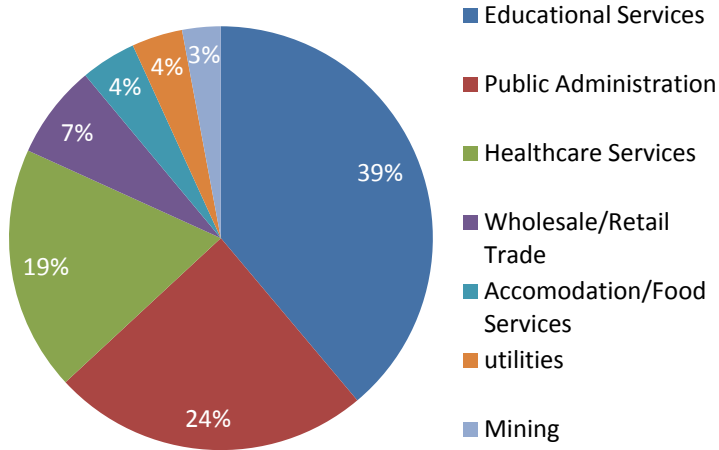
Income Comparison: The Navajo Nation and the Counties



Employment by Sectors of Economy

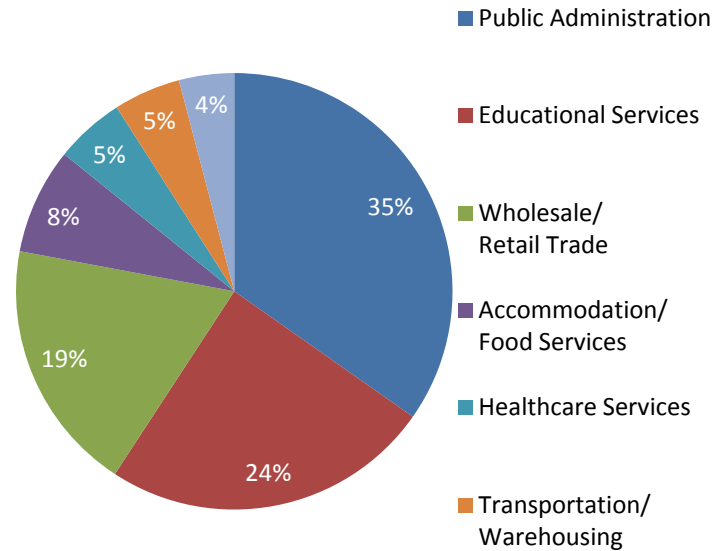
The two pie charts below present the sources of employment and total number of establishments at the Navajo Nation. Information was derived through a survey conducted by the Navajo Nation Division of Economic Development in 2013.

Sources of Employment



Rank	Sector	Employed
1	Educational Services	10,635
2	Public Administration	6,630
3	Healthcare Services	5,112
4	Wholesale/Retail Trade	1,958
5	Accommodation/Food Services	1,158
6	Utilities	1,062
7	Mining	804

Establishments



Rank	Sector	Units
1	Public Administration	230
2	Educational Services	162
3	Wholesale/Retail Trade	124
4	Accommodation/Food Services	52
5	Healthcare Services	34
6	Transportation/Warehousing	33
7	Other Services (except Transportation)	27